

# Group 1

## Strategy and architecture

# Topic this meeting

- • How do we get a data overview?
- • How do we bring data alive?

# Task

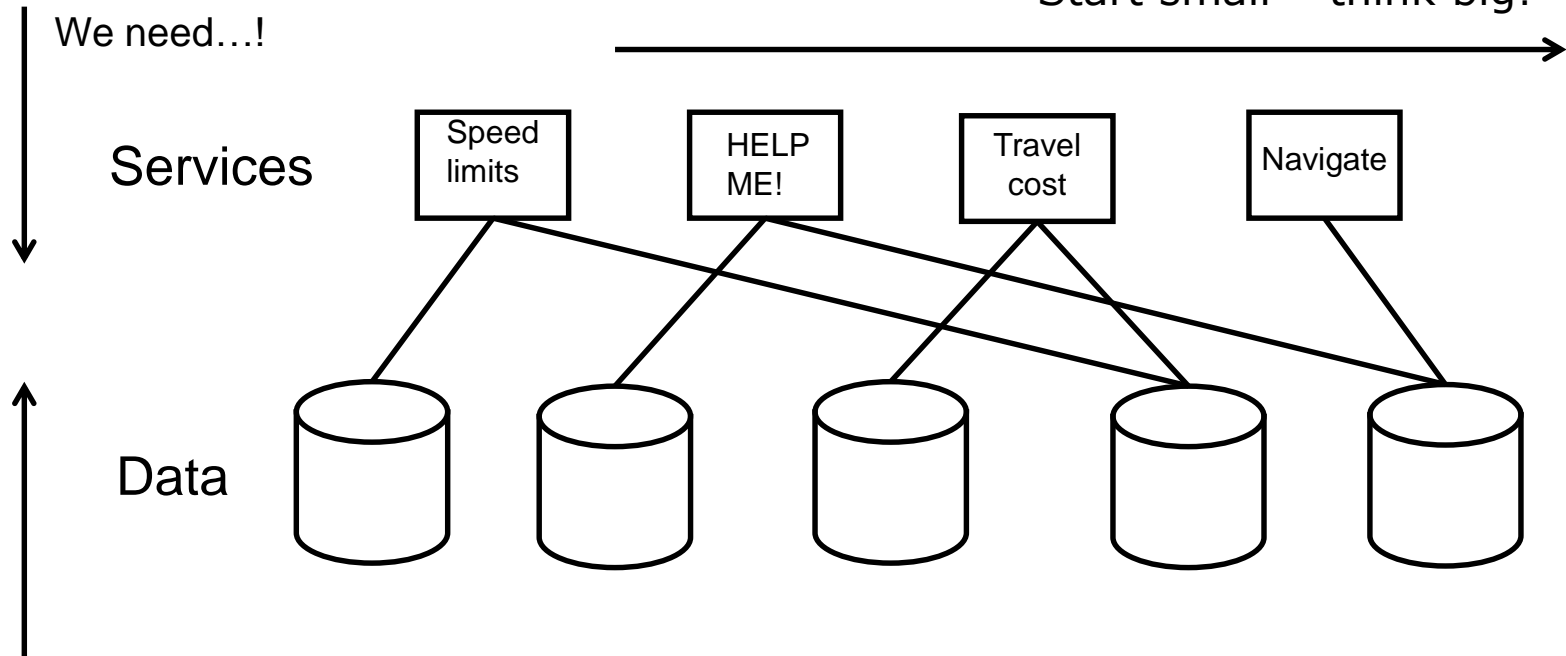
- Which services?
  - Volvo: Road properties, ...> Volvo Cloud > other Volvo cars
  - In car speed limit information
  - Basic services for common use
  - Cost of different travel alternatives
- Properties
  - Self-describing (meta-data)
  - Across borders
  - Multi-modal

# Service landscape

Business need  
/lean pull

Top-down or bottom-up??  
OR a combination

Start small – think big!



Technology push (we already have these data)

# A solution

- Fuel/charge
- Toilet
- Eat
- Relax
- Repair

- Fuel
- Ferry/bridge
- City-ring

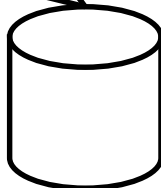
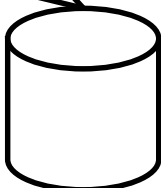
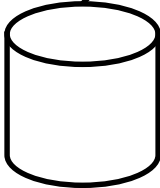
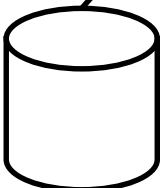
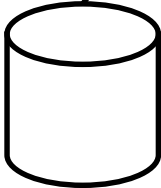
Better "TomTom" solution?

Speed limits

HELP ME!

Travel cost

Navigate



# Data Overview

- Mapping:
  - Metadata
  - Relations (text or graphical)
  - Business Processes
- Conceptual model of data relations (begrebsmodel)

COMMON NORDIC SOLUTION!?

Group 1

# Summer meeting in Akureyri 2015

- Topic: Prioritized mapping
- Leader: Lars (Monika)
- Secretary: Synnøve (Björg)

## Group 1

# Next meeting – detailed topic

- Prioritized mapping
  - Where do we start?
    - *Critical data*
    - *Critical processes*
    - *Most important data for the business*
    - *Risk reducing options*
  - How much is enough?



# Proposed delivery for Via Nordica

How to deliver services – a conceptual guide

Contents:

- Determining services to build – business or technology approach?
- Data overview: Which building-blocks do you have?
- Conceptual data relations model – binding your data together.
- Prioritizing your data mapping. What are the options?